



CONTACT: BELINDA WICK-GRAHAM
TOWN OF MINTO
5941 HWY 89
HARRISTON, ON
NOG 1Z0

MEDIA RELEASE

11th Annual PitchIt! Minto Business Plan Competition Released! Over \$18,000 in cash and prizes to be won!

Harriston, April 21, 2023:

The Town of Minto and Launchit Business Exploration Centre are pleased to announce the release of the PitchIt! Minto Business Plan Competition, now in its 11th year! The competition started in 2012 to grow small businesses in Minto and increase awareness of the resources available. The Town of Minto in partnership with Launchit and our generous sponsors are proud to once again offer a great opportunity for anyone looking to open, purchase or relocate a business within the Town of Minto.

Once again there is prizing for the winner; all finalists and a pool of prizing that can be customized based on the needs of the businesses. Thanks to the support of our generous community sponsors we are pleased to offer over \$18,000 in cash and prizes.

“It’s been a challenging few years for our businesses and we are excited to once again offer PitchIt. Excitement is in the air and people have been calling for months wondering when it will be released. Today is the day!” said Belinda Wick-Graham the Town of Minto’s Director of Economic & Community Development.

For anyone interested in entering the competition, details and application forms can be found online at www.town.minto.on.ca. Questions regarding the competition can be directed to Belinda Wick-Graham at 519-338-2511 ext. 241 or belinda@town.minto.on.ca