



RhyzeTM VENTURES

TRANSFORMATIONAL CHANGE FOR WOMEN-LED BUSINESS

Rhyze Ventures is a custom-designed program created by women entrepreneurs, for women entrepreneurs. We have crafted the perfect balance of in-class learning, practical hands-on project work, mentorship, and peer-to-peer networking to address your biggest business challenges, push your boundaries, and see you through to implementation.

Three streams mean that you get information tailored to your business stage and sector:

SMALL BUSINESS

- New and established ventures
- Focused on local/regional markets
- Growing or refining your product or service
- Service or product focused

SCALABLE BUSINESS

- New and established ventures
- Focused on STEM, agri-innovation and cleantech sectors
- Growth and/or export-oriented
- Product-focused

SOCIAL ENTERPRISE

- New and established ventures
- Local, regional, or global markets
- Committed to using business to solve social or environmental problems

PROJECT PARTNERS:



WHO CAN APPLY?

Women operating businesses of any size in southwestern Ontario who are:

- Ready to take their business to the next level
- Committed to powerful leadership within their companies & communities
- Unsatisfied with the status-quo
- Seeking opportunities to navigate the post-pandemic economy

WHAT YOU CAN EXPECT FROM THE PROGRAM:

- Eight months of part-time classes (six hours/month) led by subject matter experts and seasoned business leaders
- Small group mentorship meetings with a carefully matched mentor invested in assisting with your professional and leadership development
- Hands-on project work with industry specialists to help you develop & implement a tailor-made project to move your business forward
- Building networks that can last a lifetime with like-minded women who aspire to having a big impact
- **The chance to pitch for cash awards or investments**

**THE NEXT COHORT WILL RUN FROM
MAY 2022 TO JANUARY 2023.**

**APPLY ONLINE FOR THE
UPCOMING COHORT**



innovationguelph.ca/Rhyze-ventures

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361 Southgate Drive
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COURSE DATES AND LOCATIONS

Facilitated classes led by industry and research specialists covering the psychology of success, leadership skills, marketing, accessing capital, finance, decision making, operations, negotiation, conflict resolution, and more!

	Small Business Tuesdays Business Centre Guelph-Wellington Virtual	Scalable Business Wednesdays Innovation Guelph Virtual	Social Enterprise Thursdays WRSBC & GreenHouse Virtual	
2022	May 31, 2022	June 1, 2022	June 2, 2022	
	June 14, 2022	June 15, 2022	June 16, 2022	
	June 28, 2022	June 29, 2022	June 30, 2022	
	July 12, 2022	July 13, 2022	July 14, 2022	
	July 26, 2022	July 27, 2022	July 28, 2022	
	August 9, 2022	August 10, 2022	August 11, 2022	
	<i>No Classes</i>			
2022	October 4, 2022	October 5, 2022	October 6, 2022	Project Work Aug. 2 - Oct. 28
	October 18, 2022	October 19, 2022	October 20, 2022	
	November 1, 2022	November 2, 2022	November 3, 2022	
	November 15, 2022	November 16, 2022	November 17, 2022	
	November 29, 2022	November 30, 2022	December 1, 2022	
	December 13, 2022	December 14, 2022	December 15, 2022	

In-Class Pitch Competitions: January 10 - 12, 2023

**All Modules run from 1pm - 4pm*

Travel may be required for optional events

APPLY ONLINE FROM FEBRUARY 1 TO 28, 2022

FIND OUT MORE: [INNOVATIONGUELPH.CA/RHYZE-VENTURES/](https://www.innovationguelph.ca/rhyze-ventures/)