

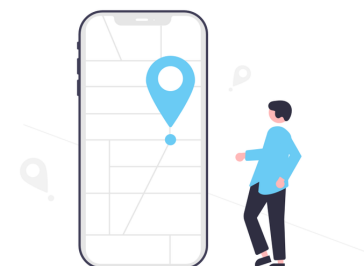
# ReSource Exchange Marketplace

## Turn Your Waste Into a Revenue Stream

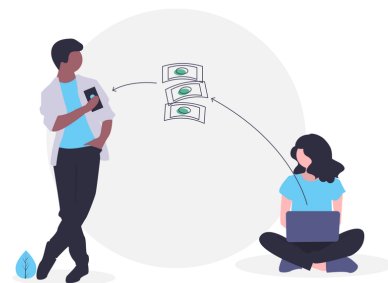
**ReSource Exchange** is a business-to-business virtual marketplace, connecting organizations that have food waste and by-products with others that will find use for them to maximize their economic, environmental, and social value. Using ReSource Exchange to divert their waste, businesses can now turn their waste into a revenue stream instead of an expense *and* access new production inputs.



Registered users from across the food supply chain simply identify and post the products they regularly treat as end of life - or list what they're looking for from others.



Listings provide information on material pricing, quantity, use scenarios, transportation, location, and more.



Users looking for new production inputs just reach out to sellers who then increase revenues while off-loading their production by-products.

## Built-in Support Services

ReSource Exchange is a project of Circular Opportunity Innovation Launchpad (COIL), an innovation platform and activation network aimed at creating, proving and scaling transformative solutions that will move Canada toward a more sustainable, circular economy. Innovation Guelph's iHub team will be available to support users, monitor the platform, and help your materials find a new home. This includes assistance with matchmaking and access to Our Food Future collaborator initiatives and programs designed to help businesses move toward a fully circular system. If you have any questions, please use the Contact Our Team button on the site.

**Divert Waste. Save Money. Save the World.**

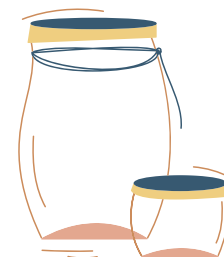
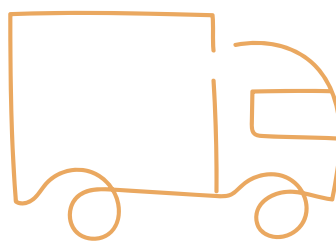
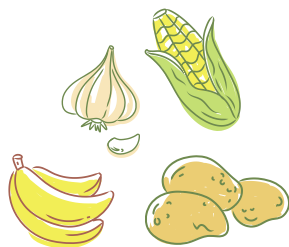
**Sign up at [resourceexchange.ca](https://resourceexchange.ca)**

# ReSource Exchange Marketplace

## What's In It For You?

**ReSource Exchange** allows businesses to post any material seen as "waste" and create new value from it. Once you sign up for a free account, you can:

- Reduce food waste and help the environment
- Create a new revenue stream while off-loading your production by-products
- Save money by selling your business' waste, instead of paying to dispose it
- Gain access to new production inputs
- Build new collaborative relationships
- Promote your commitment to circularity in your branding and marketing
- Get access to matchmaking services and individualized support
- Be connected with Our Food Future collaborator initiatives
- Be a trailblazer on the path toward a circular economy!



## What Can You Post?

ReSource Exchange has a variety of categories to choose from ranging from retail/restaurant by-products, to food packaging, to excess transportation and storage. Any material that typically goes to waste within the food sector can be listed on ReSource Exchange.

Can't find what you're looking for? Post a wanted ad and the iHub Connectors will help you find what you need. Don't know what to post? Use the Connect with Our Team button to receive guidance.

Circularity in Action: Company X posts their fruit peels on ReSource Exchange. Company Y uses them to make scented soaps. Company X saves on the cost of waste disposal, Company Y gets new business inputs at a reduced cost and both are proud to build our circular food economy!

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