

SAMPLE LAYOUT!



## MINTO'S COOLEST CONES

### THE MAGIC ICE CREAM SHOPPE

25 Elora St S, Harriston  
 the-magic-ice-cream-shoppe.business.site  
 519-###-####

With its cheerful pink-and-blue exterior, hand-painted windows and unicorn mascot, stepping into the Magic Ice Cream Shoppe is like being transported into your childhood ice cream fantasies! Serving more than 20 flavours of Canadian-made brandname ice cream on waffle cones handmade in house by owner Raissa Rogers. Watch for specials like Twoonie Tuesday and Float Friday all summer long.



### GRAMMA JO'S

3 Elora St. N., Clifford  
 519-###-####

Agnimus, ulpa prat eum aut fuga. Nihit quae corem que same soluptas quis et lacernatem fugia plaborios volorest, consequae aped modi omnis eum, ommodictur sed quo inveles dest lam que prest, apercit, sitis excepraMaximus ipsaperio. Porument. Tio. Et optatem eatem libustis excerio nsequaepudis sitia dolor aliatem peliqui tecum esequiae volorro doloris dolut ut litatinvenda sin porest iumenis volume offictur, odist, apero blaboria issitio. Rum lam, omni sant quundebist rem esti am rae nonsectatio et eum voluptas culparibus, intur? Ehen.

### KULFI CAFÉ & DINER

212 Main St. W., Palmerston  
 kulficafe.ca  
 519-###-####

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### MINTO SURE HAS

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### A LOT OF SPOTS

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### TO ENJOY ICE CREAM!

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#### COOL CONES PUBLIC ART CRAWL

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### DOUBLE SCOOP OF AWESOME!

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### THE CAFÉ AT THE OLD POST

39 Elora St., Harriston  
 cafeattheoldpost.ca  
 519-###-####

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CAFÉ AT THE OLD POST



HALF-PAGE  
PHOTO INCLUDED  
WITH CATEGORY  
FEATURE

## ADVERTORIAL OPTIONS

CATEGORY FEATURE

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519-###-####

With its cheerful pink-and-blue exterior, hand-painted windows and unicorn mascot, stepping into the Magic Ice Cream Shoppe is like being transported into your childhood ice cream fantasies! Owner Raissa Rogers serves up more than 20 flavours of Canadian-made ice cream on handmade-in-house waffle cones, attracting a magical mix of local families, vintage car enthusiasts, and even bikers (yup, bikers!). Watch for specials like Tweek Tuesday and Float Friday all summer long.

### GRAMMA JO'S

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519-###-####

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BUSINESS PROFILE

BUSINESS PROFILE + PHOTO



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## RATES

As part of your membership, all Chamber members will be included in a business index at the back of the directory, and receives a listing in the online directory. The printed directory is a full-colour publication.

### Business Profile: \$150 + HST

Fifty (50) words of engaging and entertaining professionally written marketing copy to highlight your business products, services and unique approach.

Does not include photo or logo.

### Business Profile + Photo: \$240 + HST

Fifty (50) words of engaging and entertaining professionally written marketing copy to highlight your business products, services and unique approach.

Includes one photo of your business interior, exterior, service or product. Profiles may appear vertically or horizontally dependent on page layout.

### Category Feature: \$330 + HST

Seventy-five (75) words of engaging and entertaining professionally written marketing copy to highlight your business products, services and unique approach. Includes half page feature photo and priority placement as the first business in category section.

Category features are first come, first serve.

### Full Page Ad: \$330 + HST

No Bleed: 4.75" x 7.625"

With Bleed: 5.5" x 8.5"

Does not include advertorial copy. Ad supplied by business.

### SPECIAL OFFER! Full Page Ad + Business Profile + Photo: \$500 + HST

Full page ad plus fifty (50) words of engaging and entertaining marketing copy written to highlight your business products, services and unique approach.

Includes full page colour ad, marketing copy, and one photo of your business interior, exterior, service or product.

### HOW TO BOOK

Contact Somer Antonopoulos, Business Development Coordinator,  
to reserve your advertorial space by **June 30, 2021**.  
info@minto-chamber.on.ca 519-510-7400